

THE HUMANE ENTREPRENEURSHIP PROGRAM

Innovation for a kinder future

Your business plan for the Humane Entrepreneurship Program must follow the outline below:

- Slide 1: Opening Title slide
- Slide 2: Vision, Mission & Motivation
- Slide 3: Problem being solved & Impact
- Slide 4: Product description & Product development (Please include pictures/product design ideas)
- Slide 5: Product Differentiation & Intellectual Property/Technology Slide
- Slide 6: Target Market(s) & Customer Acquisition Strategy Slide
- Slide 7: Competitive Landscape of the Product (India & Global)
- Slide 8: Company Timeline with Product/Sales milestones (Thus far and/or for next 12 months)
- Slide 9: Entrepreneur & Team (Including Advisors)
- Slide 10: Closing

The business plan submitted **must** be a PDF file only



HUMANE SOCIETY
INTERNATIONAL
INDIA